

Editor



Kirkland Community Foundation



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2025 Sponsorship Opportunities

More Information?

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Mission & Philosophy



Kirkland Community Foundation

At the **Kirkland Community Foundation (KCF)**, we believe strong businesses help build strong communities—and strong communities support thriving businesses. We're excited to offer **sponsorship opportunities** that connect your company with **high-impact local giving, year-round brand visibility, and meaningful community engagement**.

What This Means for Your Business

Looking to **enhance brand visibility, build goodwill, and demonstrate corporate social responsibility**? Start with us. As a sponsor, you'll:

- ✓ **Maximize your local impact** by supporting multiple nonprofits
- ✓ **Gain year-round visibility** through sponsorships and partnerships
- ✓ **Strengthen customer and employee loyalty** through community engagement
- ✓ **Simplify giving** by working with one trusted partner

Let's Build Something Meaningful Together

Join us in shaping **Kirkland's future** while **growing your business's presence** in the community. Contact Carmin Dalziel, Executive Director. 425-505-3348 carmin@kpcf.org and let's get the conversation started.

Mission

The Kirkland Community Foundation ignites the power of philanthropy by connecting people, ideas and resources to cultivate a healthy, vibrant, inclusive and sustainable community.

Why Partner with KCF?

After **10 years** of growth and development, we're proud to operate as a **full-fledged Community Foundation**, offering **tangible benefits** to the business community. Whether you're looking to sponsor an event, support an initiative, or integrate philanthropy into your company culture, we provide a **simple, effective way to give back**.

Your business has the **opportunity to be a founding sponsor**, shaping the future of this initiative and **demonstrating leadership in civic engagement and philanthropy**. This model will continue to evolve, but **early sponsors will be recognized as key contributors** in establishing a sustainable foundation for Kirkland's future.

Custom Sponsorship Packages

We know every business is different. That's why our sponsorship packages are **flexible and tailored to fit your budget and priorities**. From **in-kind contributions** to **headline sponsorships**, we'll work with you to create the right

Impact

Being the hub for philanthropic giving means staying connected to our community. Partnership with KPC means connection to our networks.

Email list: 1043

Facebook followers: 1929

Instagram followers: 999

Linked in followers: 140

Blue Sky followers: pending

Annual Website Visitors: 4,200

Estimated Annual Event attendance: 2000

Updated: 2/25



Annual Sponsorship

Your Investment Kirklands Future

A strong community benefits everyone—residents, businesses, and nonprofits alike. By becoming an annual sponsor of the Kirkland Community Foundation (KCF), your organization plays a leadership role in shaping a more vibrant, welcoming, and connected Kirkland.

Annual sponsorship is a strategic investment that provides year-round visibility while demonstrating your commitment to community well-being, arts and culture, and belonging. As a sponsor, you'll be positioned as a trusted partner in local philanthropy, civic engagement, and nonprofit support. Additional Levels available.



Benefit	Evergreen (\$10,000-\$14,999)	Duwamish (\$5,000-\$9,999)	Shoreline (\$2,500-\$4,999)	Kayak (\$1,000-\$2,499)	Dock (<\$1,000)
Logo on homepage	✓				
Logo on sponsor page	✓	✓	✓		
Newsletter recognition	Annually	Name listed	Group Thank-you	Thank-you	Name listed
Social media recognition	2 posts/year	1 post/year	Group post	Group mention	Group mention
Event access	Networking Mixers	Donor Events	Community Forums	Invitations	Invitations
Employee engagement	✓				
Booth at events	✓				
Logo on event banner	✓	✓			
Press release mention					
Certificate of appreciation	✓	✓	✓	✓	✓
Recognition in annual report	✓	✓	✓		

An Event to Inspire & Engage Kirkland

For the Love of Kirkland is a transformative experience hosted by renowned author and speaker Peter Kageyama, designed to deepen emotional connections between residents, businesses, and the city.

Drawing inspiration from Peter's books—*For the Love of Cities*, *Love Where You Live*, and *The Emotional Infrastructure of Places*—this initiative highlights the profound social, health, and economic benefits of fostering a love for our community.

Sponsoring this event aligns your business with **meaningful community impact** while providing **valuable visibility** and positioning your brand as a **community-minded leader**.



Benefit	Compass (\$5,000+)	Harbor (\$2,500)	Totem (\$1,000)	Sunrise (<\$1,000)
Logo on event homepage	✓	✓	Name listed	Name listed
Logo on event signage & program	Premium	Prominent	Small Logo/Name	Name listed
Newsletter recognition	✓	✓	✓	Group mention
Industry Exclusivity	✓	✓	✓	
Social media mentions	Pre & Post Posts	Dedicated or Group Post	Group Mention	Group Mention
Speaking opportunity	5 minutes	2 minutes	Acknowledgment	Opening remarks mention
Reserved seating/table	Premium Table	Front Section Table	Reserved Table	General Seating
Verbal recognition at event	Key moments	Main program	Program mention	Opening remarks

Support Local Giving & Community Impact

Ignite Kirkland is back for its **second year**, continuing its mission to **make local giving easy and impactful**.

This **fall**, the **Kirkland Community Foundation (KCF)** will relaunch its **online giving catalog**, featuring **local nonprofit projects** that donors can support directly. **100% of funds raised stay local**, benefiting Kirkland nonprofits and strengthening our community.

Last year, **26 Kirkland-serving nonprofits** received funding through this effort. This year, we aim to expand awareness and increase donor participation.



Sponsoring **Ignite Kirkland** increases your **visibility**, strengthens community ties, and offers meaningful **employee engagement opportunities**. Organizations invest in this campaign to:

- ✓ **Increase brand awareness** with engaged local donors
- ✓ **Demonstrate corporate social responsibility**
- ✓ **Foster customer loyalty** through local giving
- ✓ **Engage employees in impactful philanthropy**
- ✓ **Support over 30 nonprofits working to improve Kirkland**

*Ask me about
a special
opportunity to
empower
youth!*

Type to enter text

Benefit	Catalyst (\$5,000+)	Impact (\$2,500)	Community (\$1,000)	Supporter (<\$1,000)
Logo on campaign homepage	✓	✓	Name listed	Name listed
Logo on promotional materials	Premium	Prominent	Small Logo/Name	Name listed
Social media recognition	Featured regularly throughout the event	Primary highlight for 3 days	Highlighted for 1 day	Mentioned at least 3 times during campaign
Client & Employee Engagement Materials	✓	✓	✓	✓
Event collaboration opportunity	✓	✓	Upon availability	Upon availability
Employee engagement opportunities	✓	✓	✓	✓
Impact report after campaign	✓	✓	✓	✓